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THE INCONVENIENT TRUTH
ABOUT GLOBAL WARMING



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Chapter Sixteen

The Real Agenda

“A world government [can] only be created out of war or crisis – an emergency that provide[s] an appropriate combination of the motivations of fear and opportunity”

– *Herman Kahn, Council on Foreign Relations, 1993*³³⁸

So if the climate science is wrong, what’s the real motivation here? Why are so many people prepared to spend so much money convincing the public there’s a secular Armageddon awaiting them?

You don’t have to look past the usual suspects, Greed and Power. The battle to convince you of the reality of “climate change” is intricately entwined with the collapse of the world financial markets and the growing push for a de-facto world government.

Nobel Peace Prize winner and former Secretary of State Henry Kissinger told CNBC that the election of President Obama, combined with a unique set of crises, have created a political ‘perfect storm’.

“The president-elect is coming into office at a moment when there is upheaval in many parts of the world simultaneously...His task will be to develop an overall strategy for America in this period when, really, a new world order can be created. It’s a great opportunity, it isn’t just a crisis.”³³⁹

Yeah, it’s the old ‘New World Order’ theory again, and I’d be tempted to write it off as well, except for the inconvenient fact that globalists keep on repeatedly talking about it. Clearly, it’s on their agenda whether we choose to believe it or not.

³³⁸ “World Federal Government”, essay by Herman Kahn and Anthony J Wiener, in *Uniting the Peoples and Nations*, published by World Federalist Association 1993

³³⁹ “Kissinger: Obama primed to create ‘New World Order’”, *WorldNetDaily*, 6 January 2009

“Global issues demand global solutions”³⁴⁰, is the buzzphrase being applied both to climate change and to the financial crisis. You’ll spot it in a number of places, as I have footnoted, or perhaps in its new manifestation as “a global New Deal”, but perhaps the most disturbing reference is this one:

“Global problems demand global solutions. And the United Nations is, truly, the world’s only global institution,” UN Secretary-General Ban Ki-moon told his audience at a meeting organized by the World Affairs Council.³⁴¹

“Polls show that even larger majorities – 74 per cent to be exact – believe the United Nations should play a larger role in the world.”

Now that former New Zealand Prime Minister, climate change priestess and globalisation powerhouse Helen Clark has taken up her new post heading the UN Development Programme this year, you can expect that organisation’s dream of reining in the USA under UN hegemony and creating Kissinger’s ‘new world order’ to come a whole lot closer.³⁴²

Speaking in San Francisco, the birthplace of the United Nations, Ban told his audience that climate change is the opportunity for massive new growth in the UN’s power and influence.

“San Francisco is the birthplace of the United Nations, which was created to save this world from the scourge of war. I’m here to discuss the future of our planet Earth, and this can become the birthplace of a new movement to save it for future generations,” he said.

It sounds so noble, but the origin of the business end of the global warming industry – the real agenda – is a tale of sleaze, power-hungry bureaucrats and an ungodly alliance of big business and non-governmental organisations (NGOs) who saw a chance to coat-tail on climate change panic and control world markets and environmental policies.

You’ll recall that NASA’s James Hansen was one of the first to publicly hype the global warming threat at a 1988 congressional hearing. You’ll also recall Hansen served as a science consultant for Al Gore, and how Hansen received a \$250,000 grant from the Heinz Foundation, run by 2004 presidential hopeful John Kerry’s wife, Teresa Heinz-Kerry.

340 http://www.britishcouncil.org/bern_manifesto_on_climate_change-4.pdf

341 “UN best-placed to tackle global problems in today’s world – Ban Ki-moon”, UN news release, 26 July 2007, <http://www.un.org/apps/news/story.asp?NewsID=23345&Cr=San&Cr1=Francisco>

342 For a biography of Helen Clark, see *Absolute Power* by Ian Wishart, Howling At The Moon Publishing, 2008, ISBN 9780958240130, <http://www.ianwishart.com>, or Amazon.com

Well, that same James Hansen was also a global warming consultant to a company called Enron,³⁴³ which – as you’ll recall – went belly-up in 2002 owing more than \$6 billion.

The deeper reasons for Enron’s collapse are irrelevant here, but that company’s central role in the business model for climate change is something everyone needs to understand.

Enron was a giant American energy company that was diversifying out of coal and into natural gas, solar and wind power. It owned the largest gas pipeline in the world outside of Russia, and it knew soon after Hansen’s original testimony in 1988 that the writing was on the wall for excessive carbon-burning fuels.

Natural gas has a significantly lower carbon footprint than coal, so Enron also knew that if it could corner the gas market and make coal uneconomic as a competitor, Enron’s shareholders stood to make huge amounts of money through the company’s gas, wind and solar operations worldwide.

But Enron needed help in Washington to make it happen. The Clinton administration, with Al Gore in the veep-seat, took office early 1993, and Enron wasted no time saying hello. Gore had played a key role in the 1988 global warming hearings and was keen to use his new-found power to push the alarm-bells on climate change.

The Democrats had been working feverishly since 1988 to develop a ‘green’ business model. Senators John Heinz and Tim Wirth co-sponsored “Project 88”, which was intended to provide a pathway for businesses to make money out of environmental issues, by buying and selling excess emissions credits for sulphur dioxide and nitrogen oxide – a couple of components in acid rain. Carbon dioxide was not, at that stage, on anyone’s horizon. Project 88 became the 1990 Clean Air Act.

The Heinz name has already featured in this tale, but remember Tim Wirth’s as well.

In 2005, *Investigate* magazine published a popular background on the Enron/Kyoto Protocol link, by weather forecaster Ken Ring:³⁴⁴

“Without Enron there would have been no Kyoto Protocol. About 20 years ago Enron was owner and operator of an interstate network of natural gas pipelines, and had transformed itself into a billion-

343 “Why Enron wants Global Warming”, Patrick J. Michaels, Cato Institute, http://www.cato.org/pub_display.php?pub_id=3388

344 “The Kyoto Conspiracy: how Enron hyped global warming for profit”, Ken Ring, *Investigate*, October 2005

dollar-a-day commodity trader, buying and selling contracts and their derivatives to deliver natural gas, electricity, internet bandwidth, whatever.

“The 1990 Clean Air Act amendments authorized the Environmental Protection Agency to put a cap on how much pollutant the operator of a fossil-fuelled plant was allowed to emit. In the early 1990s Enron had helped establish the market for, and became the major trader in, EPA’s \$20 billion-per-year sulphur dioxide cap-and-trade program, the forerunner of today’s proposed carbon credit trade. This commodity exchange of emission allowances caused Enron’s stock to rapidly rise.

“Then came the inevitable question, what next? How about a carbon dioxide cap-and-trade program? The problem was that CO₂ is not a pollutant, and therefore the EPA had no authority to cap its emission. Al Gore took office in 1993 and almost immediately became infatuated with the idea of an international environmental regulatory regime. He led a U.S. initiative to review new projects around the world and issue ‘credits’ of so many tons of annual CO₂ emission reduction.”

Among the new appointees to the Clinton administration was former Colorado Democrat senator Tim Wirth, the new Undersecretary of State for Global Affairs. Wirth worked closely with Gore on climate and environmental issues, and Enron boss Ken Lay cultivated a relationship with Wirth to push the idea of some kind of market for carbon credits.

“Under law a tradable system was required, which was exactly what Enron also wanted because they were already trading pollutant credits,” says Ken Ring. “Thence Enron vigorously lobbied Clinton and Congress, seeking EPA regulatory authority over CO₂. From 1994 to 1996, the Enron Foundation contributed nearly \$1 million dollars – \$990,000 – to the Nature Conservancy, whose Climate Change Project promotes global warming theories. Enron philanthropists lavished almost \$1.5 million on environmental groups that support international energy controls to ‘reduce’ global warming.

“Executives at Enron worked closely with the Clinton administration to help create a scaremongering climate science environment because the company believed the treaty could provide it with a monstrous financial windfall. The plan was that once the problem was in place the solution would be trotted out,” writes Ring.

Among the bedfellows Enron roped into the cause were the Heinz Foundation and the Pew Center, whose climate change division heavily hyped the global warming paranoia. Enron pumped serious money into groups like Pew, and stooped to some serious dirty tricks in the process.

A 1998 letter signed by Enron's then-CEO, Ken Lay, begged "President Clinton, in essence, to harm the reputations and credibility of scientists who argued that global warming was an overblown issue. Apparently they were standing in Enron's way," writes the Cato Institute's Patrick J. Michaels.

"The letter, dated Sept 1, asked the president to shut off the public scientific debate on global warming, which continues to this date. In particular, it requested Clinton to 'moderate the political aspects' of this discussion by appointing a bipartisan 'Blue Ribbon Commission'," continues Michaels.

"The purpose of this commission was clear: high-level trashing of dissident scientists. Setting up a panel to do this is simple – just look at the latest issue of *Scientific American*, where four attack dogs were called out to chew up poor Bjorn Lomborg. He had the audacity to publish a book demonstrating global warming is overblown.

"Because of the arcane nature of science, it's easy to trash scientists. Imagine a 1940 congressional hearing to discredit Einstein. 'This man actually believes the faster you drive, the slower your watch runs. Mr. Einstein, then why weren't you here yesterday?' The public, listening on radio, immediately concludes this Princeton weirdo is just another academic egghead. End of reputation.

"The proposed commission was billed as an 'educational effort' that would lead to 'subsequent policy actions', which the letter itself recommended. These included a directive to 'establish the rules for crediting early, voluntary emissions reductions [of carbon dioxide].' And who was going to sell these credits? Enron, of course."

Enron poured huge amounts of money into greasing the right political palms. Internal Enron memoranda disclose some of these activities, such as an August 4, 1997 meeting at the Whitehouse with Clinton and Gore to drum out an approach to the upcoming Kyoto conference that December.³⁴⁵

"In an August 1997 memo by Mr. Lay to all Enron employees,

345 "Controlling hypocritical authority", Christopher Horner, *National Review*, 23 April 2002, <http://www.nationalreview.com/comment/comment-horner042302.asp>

the chairman said Mr. Clinton and Mr. Gore had ‘solicited’ his view on how to address the issue of global warming ‘in advance of a climate treaty to be negotiated at an international conference.’ That memo said Mr. Clinton agreed a market-based solution, such as emissions trading, was the answer to reducing carbon dioxide in the atmosphere.³⁴⁶

Ken Lay would later give key staff a briefing on his Washington sojourn, noting in an internal Enron memo that “the Kyoto agreement, if implemented, would ‘do more to promote Enron’s business than almost any other regulatory initiative outside of restructuring the energy and natural gas industries in Europe and the United States.’”³⁴⁷

Tim Wirth was doing his bit, having been delegated the task as lead negotiator for the US in Kyoto, and when Vice President Al Gore signed off on Kyoto in December 1997, Enron thought all its Christmases had come at once.

“This agreement will be good for Enron stock!!” exclaimed one of Enron’s men in Kyoto, who in the same memo to head office peppered the main points of the newly-agreed Kyoto Protocol with phrases like, “we won”, “another victory for us”, and “exactly what I have been lobbying for”.³⁴⁸

But alas, it wasn’t to be. Despite pouring almost \$5 million into political campaign donations for both Democrats and Republicans, Enron’s dreams of the US ratifying Kyoto were shattered when the Clinton administration realised it couldn’t get the numbers to pass the law.

The reason was simple: adopting Kyoto would raise fuel prices by more than 50%, and electricity prices would almost double. The cost to the US economy annually was estimated at as much as \$400 billion, yet the gains according to Clinton’s science advisers would be negligible, with almost no reduction in world temperatures by 2050.

Kyoto wasn’t actually about winding back warming, it was about commercialising fear of warming. The multinationals involved were financially supportive of high-profile environmental groups like Greenpeace, so it was a nice cosy relationship between big business and big Green.

346 “Enron Gave Cash To Democrats, Sought Pact Help,” Jerry Seper, *The Washington Times*, 16 January 2002

347 Dan Morgan, “Enron Also Courted Democrats,” Dan Morgan, *The Washington Post*, 13 January 2002

348 “Outside View: Caught En Flagrente Kyoto,” Christopher Horner, *United Press International*, 31 January 2002

Money – the \$400 billion – doesn't just “disappear” however. If Kyoto was ratified, energy companies like Enron and other large multinationals would suddenly become very rich. There are foreign exchange markets, but we don't all have to buy foreign exchange. There are gold markets, but we don't all have to buy gold. Imagine if there was a *compulsory world-wide market* in carbon credits, however, that everyone effectively had to be represented in by international decree – imagine the money that dealers in a carbon credits ‘exchange’, clipping the ticket on both sales and purchases, could make?

No one could buy or sell without going through this new market, and those who controlled the market controlled the world.

Kyoto, the first step towards this market, was little more than a direct raid on the pockets of consumers under the guise of “a good cause”, and savvy politicians could see through it.

Gore was disappointed at Kyoto's defeat in the US, but Tim Wirth was even more so. He quit the Clinton administration to take up a new globalisation job at the invitation of CNN founder Ted Turner, as president of Turner's billion-dollar United Nations Foundation.

Another Clinton official, Eileen Claussen, quit to set up an environmental lobby group part funded by Enron. Having failed to get bang from its Democrat political donation bucks, Enron's documents show the energy giant turned its lobbying guns on Republicans.

Ken Lay used Tim Wirth as his middleman to lobby the CEO of multinational Alcoa, Paul O'Neill, who became George W. Bush's Treasury Secretary in 2000. O'Neill tried to resurrect Kyoto but was shot down by fellow Republicans, and that was the end of Enron's dream.³⁴⁹

Except the dream isn't dead. The identities of the players may have changed, in that Ken Lay and some of his Enron colleagues are now behind bars, but like rust the United Nations, its supporters and big energy don't sleep. The election of President Obama on a ticket of turning back the tides and implementing a cap on carbon production, and an emissions trading scheme, shows that the idea is once again firmly on the agenda and more likely than ever to become global policy.

³⁴⁹ “Enron's Ken Lay saw Kyoto Treaty ‘Green’ Only As The Color Of Money”, Robert D. Novak, *New Hampshire Union Leader*, 21 January 2002

If it does, it will be the largest legalised bank robbery in history.

The Paris-based International Energy Agency last year issued its World Energy Outlook.³⁵⁰ The independent Citizen Power Alliance costed it.³⁵¹

“Assuming an average 3.3% global economic growth over the 2010-2050 period, governments and the private sector would have to make additional investments of US\$45 trillion in energy, or 1.1 percent of the world’s gross domestic product,” reports the CPA.

Hard on the heels of the world financial collapse, and growing calls for state control of economies in a semi-socialist partnership with global businesses (the so-called ‘Third Way’), emissions trading schemes may yet replace banking derivatives as the new financial weapons of mass destruction for multinational corporates.

It is multinationals, global players, who will benefit most, because like Al Gore’s cunning way of paying himself carbon credits, businesses with plants in both the developed and developing world can shift emissions credits around in a way that small to medium-sized businesses cannot.

Global players are already setting up the infrastructure they need once the Copenhagen Treaty later this year sets up a compulsory global cap and trade emissions scheme (cap carbon output, sell credits).

The multinationals will be able to use the vast sums of cash sucked out of the leading Western economies to invest in developing economies where the rules will not be so stringent. In essence, not only is it a massive transfer of wealth from the developed world to the third world, but it serves a political purpose as well.

Most members of the United Nations come from the developing world. Most members of the United Nations stand to see massive investment in their countries if emissions schemes are introduced, because manufacturing there will be less restricted by carbon limits and conversely multinationals will make money by building new, greener power plants there. Politically, the UN not only sees this as levelling the playing field and creating a truly global economy, but it also sees it as a power shift away from the US.

The idea of finally bringing all the nations of the world together is not a new one. Various empires throughout history have attempted

350 IEA, World Energy Outlook Executive Summary, <http://www.iea.org/Textbase/npsum/WE02008SUM.pdf>

351 “45 trillion needed to combat warming”, CPA, <http://cpagroup.pbwiki.com/%2445-trillion-needed-to-combat-warming->

to do just that. But every empire needs an Emperor, someone or something regarded as the ultimate authority and point of arbitration. In the 21st century, that figurehead is the United Nations general assembly, the nearest thing we have to a world parliament.

Since the UN was formed in 1945, thousands of treaties have been ratified by various of its 192 member countries. And each one of those treaties involves the nation signing it ceding a portion of its sovereignty to the UN.

As you saw at the start of this chapter, current UN Secretary-General Ban Ki-moon is making no secret of his ambitions for the UN to become a world government entity, but is that a pipe dream, a fantasy?

Not if you listen to some of the world's leading politicians.

If Enron saw Kyoto as a chance to make squillions, French President Jacques Chirac correctly identified the political aim:

“For the first time, humanity is instituting a genuine instrument of global governance...by acting together, by building this unprecedented instrument, the first component of an authentic global governance, we are working for dialogue and peace...to organise our collective sovereignty over this planet, our common heritage,” Chirac told world leaders.³⁵²

“Today, at The Hague, the international community, represented by the world's environmental ministers, has a moral and political duty to move forward in the right direction.”

And the direction, just as you saw a few paragraphs ago, is about transference of wealth.

“Are we going to allow the gap between rich and poor to grow ever wider,” asked Chirac, “with the former adapting their activities at the expense of colossal defensive investments while the latter have no choice but to submit, for want of the means to modify their practice and policies? Once again, the question is, do we want to control and regulate the process of globalisation in order to make it fairer?”

The answer to Chirac's rhetorical question wasn't far behind.

“Solidarity between North and South means that the North cuts its emissions so that the South can develop while maintaining control over the growth in its own emissions.”

³⁵² Speech by Jacques Chirac, President of France, to the VIth Conference of the Parties to the UN Framework Convention on Climate Change”, The Hague, 20 November 2000. <http://www.sovereignty.net/center/chirac.html>

Chirac revealed the aim was for a Protocol that provides compulsory targets and enforceable penalties, under UN authority, against countries that don't comply.

Chirac's speech caused ripples of concern that the cat had been let out of the bag, with columnist Henry Lamb noting that the final agreement thrashed out at The Hague would not be so audacious in public.

"It will not likely repeat Jacques Chirac's reference to global governance. But like a stone once thrown, his words cannot be recalled, and his words will have an impact wherever they land...Those sceptics who have been unwilling to believe that the UN is, indeed, contriving a world government need only to listen to the President of France."

European Environment Commissioner Margot Wallstrom only stoked the fires further when she too admitted Kyoto's purpose was much bigger than merely environmental issues.

"[Kyoto] is not a simple environmental issue where you can say it is an issue where the scientists are not unanimous," she said. "This is about international relations, this is about economy, about trying to create a level playing field for big businesses throughout the world."³⁵³

In 2008, a UN organised workshop entitled, "Environmental democracy, transparency and global governance: The Road from Rio to Copenhagen", examined the need for political globalization to fulfil the goals of combating climate change.³⁵⁴

The phrase "global governance" did not emerge from nowhere, and nor is it used accidentally. In international geopolitics, "accidents" are few and far between. Although the concept of global governance has been around for decades, it has gained momentum since the early 1990s. Revolutionaries, like rust, never sleep.

In 1994, the United Nations Development Program published its "Human Development Report", containing barely hidden references to a future world government run by the UN.³⁵⁵

"WE STRONGLY BELIEVE that the United Nations must become the principal custodian of our global human security.

353 "WTO To Face U.S.-E.U. Kyoto Dispute", Christopher C. Horner, *The Washington Times*, 21 September 2002

354 Michael Stanley-Jones Environmental Information Management Officer UNECE Aarhus Convention Secretariat 13th International Anti-Corruption Conference Workshop 1.4: Governing the Climate Change Agenda – Making the Case for Transparency Athens, 30 October 2008

355 http://hdr.undp.org/en/media/hdr_1994_en_overview.pdf

Towards this end, we are determined to strengthen the development role of the United Nations and to give it wide-ranging decision-making powers in the social-economic field by establishing an Economic Security Council.

“We must seek a new role for the United Nations so that it can begin to meet humanity’s agenda not only for peace but also for development.

“There must be a ‘New World Social Charter’ where the world will redistribute wealth as it cannot survive one-quarter rich and three-quarters poor, and where the UN must become the principal custodian of global human security and help with basic education, healthcare, immunization, and family planning,” states the report.

“A major restructuring of the world’s income distribution, production and consumption patterns may therefore be a necessary precondition for any viable strategy for sustainable human development.”

To fund this grand idea of world government requires money, but the UNDP (which as of April 21 2009 is being run for the first time by a political leader, in the form of NZ’s globalisation powerhouse Helen Clark) had that sussed as well:

“Global taxation may become necessary in any case to achieve the goals of global human security. *Some of the promising new sources include tradable permits for global pollution*, [my emphasis] a global tax on non-renewable energy, demilitarization funds and a small transaction tax on speculative international movements of foreign exchange funds.”

I know I’m being as subtle as a sledgehammer in a china shop, but follow me here for a moment. The year was 1994, and some kind of global tax on pollution emissions was already being mooted – not to save the planet from pollution but to fund the United Nations dream of governing the world.

Elaborating further on the funding options, the report notes:

“A second logical source of funds for a global response to global threats is a set of fees on globally important transactions or polluting emissions. This is probably some way off, but even at this stage it is worth considering some of the more promising options, two of which are discussed in chapter 4.

“One is a tax on the international movements of speculative capital suggested by James Tobin, winner of the Nobel Prize for Economics (special contribution, p. 70). Tobin suggests a tax rate of 0.5% on

such transactions, but even a tax of 0.05% during 1995-2000 could raise \$150 billion a year. Such a tax would be largely invisible and totally non-discriminatory.”

It is worth noting that at 0.5%, the transaction tax would raise US\$1.5 trillion a year in 1994 terms for the United Nations, or 150 times the amount of its 1994 budget of \$10 billion.

In 2000, *Boston Globe* editor and global warming believer Ross Gelbspan delivered a speech also calling on introduction of the Tobin Tax:³⁵⁶

“Finally, I think we need to use a tax on international currency transactions to finance the transfer of climate-friendly technologies to the developing world. Virtually all developing countries would love to solar; virtually none can afford it. The currency transaction tax was conceived by Dr. James Tobin, a Nobel Prize-winning economist at Yale, as a way to stabilize volatile capital flows.”

Spookily, and entirely ‘coincidentally’ no doubt, there is talk in 2009 of the Obama administration of introducing the Tobin Tax as a result of the financial market meltdown. The President’s key economics advisers on the stimulus package are disciples of Tobin’s ideas.

“After a three-decade run,” reported *Bloomberg*³⁵⁷ in February, “the free-market philosophies of Friedman that shaped U.S. policy are being eclipsed by the pro- government ideas of Tobin, the late Yale economist and Nobel laureate who brought John Maynard Keynes into the modern era.”

Not bad foreshadowing from the UN Development Programme 15 years ago. Another prediction on the money was carbon taxes:

“Another [option] is a global tax on energy: a tax of \$1 on each barrel of oil (and its equivalent on coal) during 1995-2000 would yield around US\$66 billion a year,” said the UN report.

Call me a hardbitten cynical investigative journalist if you will (because, frankly, I am), but as I mentioned a moment ago experience has trained me not to believe in ‘coincidence theory’ when it comes to geopolitics. In my view, anthropogenic global warming theory is nothing more than a propaganda stunt: manufacture the appearance of a crisis, then present the public with a solution. Cli-

356 “Ross Gelbspan on Global Warming”, Foreign Policy In Focus Presentation, 12 July, 2000, http://www.fpif.org/commentary/2000/gelbspan_presentation_body.html

357 “Yale’s Tobin Guides Obama From Grave as Friedman Is Eclipsed”, *Bloomberg* Wire Service, 27 February 2009, http://www.bloomberg.com/apps/news?pid=20601087&sid=ajz1hV_afuSQ&refer=home

mate change theory, driven by the UN IPCC, is the UN's Trojan Horse gift to the citizens of the world.

The specifics of this December's proposed Copenhagen Treaty are already being hammered out behind closed doors in Europe and at the UN. However, a London School of Economics report by Nicholas Stern (of the infamous 'Stern Review' fame), gives a hint of what's in store.³⁵⁸

Firstly, the Treaty will make it clear that humans are causing global warming and, more specifically, that it is wealthy western humans who must take the blame and bear the financial cost of fixing it.

"Equity" says Stern, "must take account of the fact that it is poor countries that are often hit earliest and hardest, while rich countries have a particular responsibility for past emissions."

His reasoning is only correct if, in fact, global warming is caused by humans. If it isn't, then the proposed plan to make Western taxpayers build clean factories in the Third World is nothing more than bank robbery, where your retirement savings, your children and grandchildren will be the victims.

One analysis suggests even modest greenhouse gas emission cuts in the US would cost households more than US\$3,300 a year, and kill 2.4 million jobs in the US economy.³⁵⁹

If you harbour any doubts that consumers will ultimately pay, Stern says the Copenhagen Treaty is likely to begin to address where the final bill lies, "detailing how to allocate responsibilities on emissions between producers and consumers, as this is an important element of the equity story.

"Current targets are expressed in terms of production, but it is not clear whether producers or consumers should be responsible for emissions associated with products consumed."

Regardless of what Copenhagen declares, it is an economic point of fact that the cost of producing a product is passed on to consumers.

Stern recommends a 'cap and trade' worldwide emissions trading system, supplemented by regulation and carbon taxes in individual countries, although he warns against relying too much on carbon taxes because they don't achieve the UN goal of wealth transference to the poorer nations:

"Importantly, from the standpoint of both equity and global

358 "Key Elements of a Global Deal on Climate Change", Nicholas Stern et al, LSE, 2008

359 <http://www.heartland.org/events/NewYork09/background.html>

efficiency, a carbon tax would not automatically channel finance for low-carbon development towards developing countries.”

Even one of the world’s ultimate greens, Professor James Lovelock of ‘Gaia Hypothesis’ fame, admits the UN push for a worldwide carbon emissions trading scheme is just a “scam” on the gullible public:

“Most of the ‘green’ stuff is verging on a gigantic scam. Carbon trading, with its huge government subsidies, is just what finance and industry wanted. It’s not going to do a damn thing about climate change, but it’ll make a lot of money for a lot of people and postpone the moment of reckoning,” Lovelock told *New Scientist* magazine.³⁶⁰

Lovelock also ridicules the move to biofuels and windfarms:

“I am not against renewable energy, but to spoil all the decent countryside in the UK with wind farms is driving me mad. It’s absolutely unnecessary, and it takes 2500 square kilometres to produce a gigawatt – that’s an awful lot of countryside.”

At least Lovelock can see the green spin for what it is. Empty rhetoric.

“What then energizes all these false prophets of doom and their demands for immediate drastic action?,” asks Paul Driessen in his essay *Prophets, False Prophets and Profiteers*.³⁶¹ “Simply put, profits and power.

“Just the 12 largest environmental lobby groups in the U.S. had a combined budget of \$2 billion in 2003. Collectively, the global environmental movement has a war chest of up to \$8-billion a year. That buys a lot of influence, but apparently it’s never enough. As National Audubon Society chief operating officer Dan Beard has admitted, ‘What you get in your mailbox is a never-ending stream of crisis-related shrill material designed to evoke emotions, so that you will sit down and write a check.’

“Global warming is big business. The U.S. government ladled out \$15 billion on global warming research and ‘education’ between 1992 and 2000. The United Nations spent billions more, as did the European Union, and big foundations provided hundreds of millions more.

“Unfortunately, most government money goes to researchers who support the position that human-caused climate change is a serious

360 “One last chance to save mankind”, *New Scientist*, 23 January 2009, <http://www.newscientist.com/article/mg20126921.500-one-last-chance-to-save-mankind.html?full=true>

361 <http://www.cgfi.org/2004/12/15/prophets-false-prophets-and-profiteers/>

problem. Foundation money does likewise, for operations like the Pew Charitable Trusts' Global Climate Change Center, and an International Institute for Sustainable Development \$700,000 study of 'how farmers in India may be vulnerable' to problems supposedly caused by 'economic globalization and climate change.'

So the money, lots of it, is already being spent on programmes and studies favourable to the idea of human-caused global warming. How does that affect ordinary householders like you? By enabling climate alarmists to bamboozle you every night with bad news climate stories, and blind you with their science. More importantly, the more people 'buy the lie', the easier it is to convince politicians to increase your taxes in the name of saving the planet.

In academic papers, "scientists" are discussing openly the need for propaganda and manipulation of the public to achieve climate change goals:³⁶²

"There is a largely invisible and dormant, but exceedingly powerful resource in every community that can be harnessed to promote climate change mitigation and adaptation goals: opinion leaders. If activated, popular opinion leaders – not necessarily famous media figures such as Oprah Winfrey but rather the person down the block, the person many of us in the neighbourhood turn to for advice when making the right decision really counts – are a potentially important asset in accelerating individual behaviour change and fostering citizen demand for carbon regulation."

In other words, they want to scare you so much you'll be begging for them to save you from environmental apocalypse. But maybe they are more sophisticated than that now. As the paper admits, the public are starting to wise up to the failure of the scare stories, and the authors suggest a strategic change:

"Going forward, they recommend that climate campaigners use fear appeals in limited and selective ways."

Those new ways include information overload, or what they call "big messy programs", so that everywhere you turn for information, the internet, radio, TV, pop-culture, the information has been provided by climate change believers:

"Communication initiatives with many communication activities, by many sources, delivered through many channels – are most likely

362 "No More Business as Usual", *Science Communication*, March 2009, pp299-304 <http://scx.sagepub.com/cgi/reprint/30/3/299?rss=1>

to be successful. The Kahlor and Rosenthal study suggests that, to the extent possible, climate change communication efforts should explicitly engage a plurality of information channels.”

They don't want you to hear both sides of the debate, however:

“In any topic as complex as climate change, not all knowledge has equal value in informing the important decisions that people face. Because of the inherent limits of communication in improving people's knowledge of any complex issue, communication planners must make every possible effort to identify the information most worth knowing and focus their communication outreach accordingly.

“Having less knowledge, if what is known is more worth knowing, can have greater individual and societal value than having more knowledge that is less worth knowing.”

Surely it would have been easier simply to say: “trust us, we know best what's good for you, don't you worry your pretty little heads about the details.” Or perhaps that was just too blunt.

Instead, they want you to think that concern about climate change is all your idea, and that when you have become sufficiently brain-washed to believe in human-caused global warming, you'll know who to call:

“Although it may be trite, it is not hyperbolic to say that never before have our skills and insights been more desperately needed... [and there are] important opportunities to use our skills in ways relevant to one of the most serious challenges ever to face human civilization.”

Cue majestic pipe organ.

Little wonder that President Obama promised to put “science” back on its rightful pedestal; that's code for “the new religion”, provided they're Obama's ‘tame’ scientists.

But it wasn't only Enron, scientists and European leaders yanking the Democratic Party's chain. Another massive political donor to the Democrats, and President Obama himself, is shady billionaire George Soros, who makes no secret of wanting a single world government under UN auspices.

His fingers, as you'll see, are in every little pie.

This extract is from Chapter 16 of the #1 bestseller *Air Con*. The full book is available from Amazon.com <http://www.amazon.com/Air-Con-Seriously-Inconvenient-Warming/dp/0958240140>, all good bookstores on request or <http://www.ianwishart.com> (via airmail, 3-10 days, or instantly as an e-book)

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By Ian Wishart

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